

## **RAIN Eugene Application**

You can use this document to draft your answers to this application. You must enter the information below into our online application form to apply to the Eugene RAIN Accelerator.

The online application is available at <http://raineugene.org/accelerator/apply>.

If you have any questions during the application process, please do not hesitate to contact Joe Maruschak at [joe@raineugene.org](mailto:joe@raineugene.org). We look forward to seeing your application!

### **The Product**

We like cool ideas. Tell us about yours.

1. What is the name of your product?
2. What will your product do? (**Limit:** 600 Words)
3. What scares you most about your product?
4. Who are your primary competitors?
5. Why does your product matter? Why are people going to love it? Why is the competition going to hate it?
6. Based on your research so far, who do you think will buy your product?
7. How do you intend to find customers?

### **The Team**

Accelerators are a lot of work. If we're going to build something together, we'd like to know more about who you are. Tell us about your TEAM.

8. Where did your team meet? How many founders are there? How long have the founders been worked together as a team?
9. What are your founders' skills and background?
10. How many developers/engineers are there on the team?
11. Not including the founders, how many additional employees are on the team?
12. Can you supply links to anything your team has worked on in the past?
13. If you were accepted, will you work full time on this startup with no other external obligations? If you cannot commit to working full time once accepted, please explain.
14. Everyone screws up. What has been your team's most spectacular failure so far?
15. Link to something on the web that depicts your team's dynamic. It could be a video you made together, or a screenshot of an online exchange you had with another member last week. Or, you could just link to a meme or a video that perfectly describes your essence. Be creative!

16. Individual Information For Team
  - a. Each Team Member
    - i. Name
    - ii. Email
    - iii. Cell Phone
    - iv. Skills
    - v. Link To Favorite Profile (LinkedIn, Google+, Facebook, Twitter)
17. Why is your team the right team for this business?

### **Your Company's History**

Just taking a quick look under the hood.

18. What is the name of your company?
19. Have you or are you currently raising money?
20. If you have raised money, or are currently raising money, what is the amount raised or being raised?
21. If you have not raised money, and are not currently raising money, do you plan to raise money in the future? If so, how much and when?
22. Have you been through another accelerator program? If so, where and when?
23. What date did you start this company?
24. Are you incorporated?
25. What is the total amount of cash invested to date in this startup?
26. How much revenue has your startup had in the last month?
27. Where does your team call home or HQ?

### **Conclusion**

We think RAIN Eugene is a pretty awesome place. And we love having new family members. But we'd love to know why you think RAIN Eugene is the right place for you?

28. Well, why RAIN Eugene?
29. One of the most crucial elements of RAIN Eugene is the opportunity to work with other startups in your class to mutual benefit. Think of it like a startup support group. What do you hope to bring to RAIN Eugene to help everyone succeed?
30. Is there anything else in the world that you would possibly like to share with us? (**Limit: 300 Words**)